



Health Borders

The State Street Project: Health Across Borders

REGIONAL CONFERENCE

Date: Thursday, June 12, 2014

Place: Foundation Event Center
620 State Street, 2nd Floor
Downtown Bristol

Time: 9:30 AM Registration
Continental Breakfast
9:45 AM Conference Program
Noon Complimentary Lunch

REGISTRATION

Please register on-line at
www.healthyappalachia.org

To register off-line or for further information:

VIRGINIA

Margie Tomann
mtomann@uvawise.edu
276-376-4882

TENNESSEE

Ginny Kidwell
kidwell@etsu.edu
423-439-4651

THE PROJECT

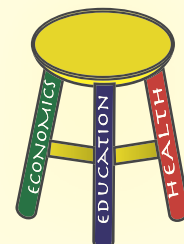
By virtually all measures, the rural counties of Appalachia in **Northeast Tennessee** and **Southwest Virginia** are among the least healthy in the nation. Areas of particular concern include poor rankings in obesity, cancer deaths, infant mortality, cardiovascular deaths, diabetes complications, tobacco use and prescription drug abuse. Personal behaviors account for the greatest proportion of early death, and health promotion and prevention strategies are essential in improving health. There is an urgent need for a comprehensive and systematic approach to increasing public awareness, driving health-related policies, and coordinating public action to promote community and personal level changes required for improvement.

This project is a joint venture of the **Healthy Appalachia Institute** (HAI) at the University of Virginia's College at Wise and the **Tennessee Institute of Public Health** (TNIPH) at East Tennessee State University and is made possible with funding from the University of Wisconsin Population Health Institute and the Robert Wood Johnson Foundation. HAI and TNIPH recognize the importance of the concept that public health is the third critical component, along with economic development and education, for significantly improving overall quality of life in our communities, region, states and nation.

DOOR PRIZE!

**\$1,000 Community Health
Initiative Mini-grant**

Linking health, education, and
economic development.



TARGET AUDIENCE

This event's target audience includes **Northeast Tennessee** and **Southwest Virginia** community leaders from chambers of commerce, economic development entities, city and county governments, health councils, faith-based organizations, businesses and industries, schools, colleges and universities, hospitals, health departments, advocacy groups, civic organizations and/or others with an interest in multi-sector collaboration to improve health.

PRESENTERS AND SPECIAL GUESTS

- Dr. Randy Wykoff, MD, MPH & TM, Dean, East Tennessee State University, College of Public Health and Executive Director, Tennessee Institute of Public Health
- Dr. John Dreyzehner, MD, MPH, Commissioner, Tennessee Department of Health
- Dr. Marissa Levine, MD, MPH, Commissioner, Virginia Department of Health
- Kate Konkle, MPH, County Health Rankings & Roadmaps Community Engagement Specialist, University of Wisconsin Population Health Institute

GUIDE to the COUNTY HEALTH RANKINGS & ROADMAPS

The Robert Wood Johnson Foundation collaborates with the University of Wisconsin Population Health Institute to bring the County Health Rankings & Roadmaps to counties and states across the nation. You can learn what others are doing to improve public health by reading Communities Stories and visiting the Project Showcase. Visit www.countyhealthrankings.org to learn more.



The State Street Project: Health Across Borders is made possible through the Country Health Rankings & Roadmaps program with funding from the University of Wisconsin Population Health Institute.

